



## GOVERNOR'S COORDINATING OFFICES

COMMUNITY INITIATIVES • SERVICE & VOLUNTEERISM • MINORITY AFFAIRS  
CRIME CONTROL & PREVENTION • CHILDREN • DEAF & HARD OF HEARING  
PERFORMANCE IMPROVEMENT • GRANTS

March 2017

Dear Potential Sponsor,

The Governor's Office of the Deaf and Hard of Hearing will host a Deaf Business Summit for Deaf and hard of hearing business owners in Maryland—the first of its kind in the country. The summit will take place on Tuesday, May 2, 2017, at 100 Community Place in Crownsville, Maryland, in Conference Room A/B from 9 a.m. to 4 p.m.

The Deaf Business Summit is designed to connect Deaf and hard of hearing business owners with key state programs and agencies and to strengthen their business and enterprise in Maryland as part of Governor Hogan's initiatives to support businesses in our state.

The Office is planning a series of workshops with keynote speakers, a panel of experienced Deaf and hard of hearing business owners, and a business reception at the end of the day. Key state agencies will attend to provide information and interact with Deaf and hard of hearing business owners. This is a unique opportunity for your company to have direct access to Maryland Deaf and hard of hearing business owners as well as key state officials and representatives involved with small business ownership and enterprise.

The Office would like to extend an invitation to your company to sponsor the summit. Enclosed please find information outlining the different levels of sponsorship and associated benefits. If you have any additional questions, or need further information, please contact our policy manager, Deborah Nathanson, at 443-453-5797 or [deborah.nathanson@maryland.gov](mailto:deborah.nathanson@maryland.gov).

On behalf of the Governor's Office of the Deaf and Hard of Hearing, I thank you for your consideration in providing sponsorship for the summit, and I look forward to your response.

Best,

Kelby N. Brick, Esq., CDI  
Director, Governor's Office of the Deaf and Hard of Hearing



**Governor's Office of the  
Deaf & Hard of Hearing**

## Deaf Business Summit Sponsorship

The Governor's Office of the Deaf and Hard of Hearing is hosting a business summit for Deaf and hard of hearing business owners in Maryland. This event allows Deaf and hard of hearing business owners to connect with key state entities, learn about different aspects of business ownership and enterprise available in Maryland, and network with state officials and programs.

This is an excellent opportunity for your company to network with Deaf and hard of hearing business owners and key state representatives who may benefit from your company's services and products. Aside from thanking our sponsors at the summit, and noting your sponsorship, we offer additional benefits based on the sponsorship levels detailed below.

### ANNAPOLIS SPONSORSHIP

**\$1,500**

- Inclusion of the company's logo and website in all promotional materials for the event
- One exhibition booth space for one company representative to display materials and interact with attendees
- Recognition of the company's sponsorship via the Office's social media channels
- Inclusion of the company's promotional materials in gift bags to be given to attendees
- Unique access to Deaf and hard of hearing business owners and state representatives during the event
- Unique access for one company representative to attend the event's business reception

### MARYLAND SPONSORSHIP

**\$3,000**

#### Annapolis Sponsorship benefits **PLUS**

- Presentation of company's logo and signage side by side with the Office's signage at the event
- An additional company representative for the exhibition booth space
- Opportunity to speak to event participants for 5 minutes regarding the company's services and products relevant to Deaf and hard of hearing business owners
- Opportunity for sponsor to create a 30- to 45-second video explaining why the company is sponsoring the event and the company's value to Deaf and hard of hearing business owners; video will be shared afterwards via the Office's social media channels and event webpage
- An additional company representative to attend the event's business reception

In-kind interpreting services will be accepted in lieu of financial sponsorship. All other sponsorship funds will be allocated toward the event, including accommodations and food catering services provided by Deaf and hard of hearing business owners. Please note that payment of sponsorship will be directed to vendors.

**The Governor's Office of the Deaf and Hard of Hearing and the State of Maryland will not accept any direct payments.**

Limited number  
of sponsorship  
slots available!